

# Curriculum Vitae

Male

Number of years working in industry:

44 years 11 months



**Candidate ID Number:** 51849

**Nationality:** Italian

**Language Skills:**

Fluent: English, Italian

**Permitted to work in:** European Union, UK - United Kingdom

**Position Sought:** Hair Stylist

## Personal Statement

To be able to see things that look fantastic and great for people before they do - that's a great skill! Every hairstyle or cut is personal to the individual and that's what makes people feel great. Not many other professions have that ability.

I'm still passionate about the industry today as I was when I first started - and the people I meet and work with every day give me the strength and inspiration to always do more.

Seeking work in national and international locations

## Employment History:

**February 2016 - Present - Cutting Master** at (most recent employer hidden for confidentiality) UK, (High Street Salon)

### Duties included:

I am thrilled to be pioneering cutting mastery at Tabitha James Kraan, a completely unique salon. Based in the North Cotswolds the salon was founded on a passion for the highest quality hairdressing combined with exceptional service and very importantly, Organic and holistic principals.

The salon is based on all staff achieving ongoing education both externally and in-house. The way the salon functions is to always strive to gain the most effective way to deliver suitable hairstyles and hair colours for our guests using the best quality Organic and natural products. We constantly push boundaries to achieve the safest way to colour hair organically with both product choices and most importantly techniques. We work in the most eco methods possible in both the functions and the running of the salon. We source the finest Organic products from around the world and most recently specialising in offering British Made Organic skincare and our own British made Organic haircare.

**January 2015 - March 2016 - Creative & Educational Director** at Smith Gate Spa , United Kingdom, (5 Star Hotel Spa)

### Duties included:

I am privileged and delighted to be heading up the Hair Salon at Smith Gate Spa in Nottingham; which will be launching this Autumn 2015.

This luxury urban day Spa will provide hair, beauty, massage and sunlight therapy in the very centre of Nottingham's prime fashion and retail street (above Hobbs). The premium urban day spa & salon is spread over four floors covering 4,500 sq.ft and includes the latest in Hair, Beauty and Spa treatments as well as the latest Sunlight Therapy treatments with beautiful Relaxation and Manicure / Pedicure areas. Guests can choose to visit the hair salon or journey upstairs to experience "The Art of Relaxation".

I have relocated from London to head up and manage this luxurious Hair Salon & Retail Boutique on the first floor of

this fabulous building. The salon will be one of the largest and most stylish in Nottingham and all guests will be made to feel as if they are the 'celebrity' for their time with us.

I will be bringing with me the latest trending styles and creations in hair; so ladies and gentlemen - please book early to avoid disappointment.

**February 2011 - November 2014 - Creative & Educational Director** at Regis UK Ltd, United Kingdom, (5 Star Hotel Spa)

**Duties included:**

My prime duties and responsibilities as Creative and Educational Director at Regis UK were being responsible for more than 130 hair salons and working with hundreds of employees in the UK; teaching, encouraging and bringing out the best in creativity and flare. I also worked on branding and imagery for the salon windows as well as leading and managing promotions for London Fashion Week along side Wella, L'Oreal and Fudge hair products.

I thoroughly enjoyed and assisted in creating professional step by step training, interviews and promotional product videos which featured on Regis UK social media channels and can be found on their You Tube Channel at <https://www.youtube.com/user/RegisSalonsUK>

I also spearheaded in creating an educational team of ten people to run educational courses in ten locations across the UK. Creating an Edge creative team to do wedding shows as well as working on promotional material for social media platforms of Regis and Supercuts UK along side brands like GHD and French Connection.

**January 2010 - January 2011 - International Educator** at TIGI Haircare, Italy, (Product Company)

**Duties included:**

My native country experience as an International Educator for TIGI Haircare products at Salerno School was most enjoyable, educating and demonstrating to people who buy TIGI products and enabling brand awareness.

TIGI work with hairdressers across the Globe ensuring the latest styles and products are in salons - for the use of the professional hairdresser and their clients. But working with TIGI was not just about products, it was about educating, sharing ideas and inspiration. I learned a lot about hair product branding and marketing; more importantly I gained an inside view as to the best practices employed using their hair products and went on to incorporate and teach others the same.

TIGI Haircare products; Bedhead, Catwalk, Rockaholic, S Factor, B for Men, Hardcore, Love Peace and the Planet.

**June 2009 - November 2010 - International Educational Consultant** at Martha Tilaar Group, Indonesia, (College)

**Duties included:**

My stay in Jakarta, Indonesia working and developing courses within the Martha Tilaar Group of Schools across the country was an amazing cultural experience to say the least.

Martha Tilaar Group are one of leading beauty companies in Indonesia, founded by Dr. (H.C) Martha Tilaar in 1970. Employing over 4,000 employees, their company divided into three business classifications, manufacturing and Marketing, Distribution, and Service. Their teams create innovation and best quality in beauty product based on herbal and natural ingredients of Indonesia and have supporting services like spa, hair and beauty salon, beauty shop, advertising agency, beauty school, and wedding and Indonesian culture magazine.

My main duties included on developing intense hair salon training courses within the Martha Tilaar schools and working closing with their creative fashion and make up units. I was also very involved with their extensive hair and fashion photo shoots.

**June 2001 - December 2008 - Creative Director** at Keune Haircosmetics, Italy, (Product Company)

**Duties included:**

Keune is the largest Dutch producer of hair care products for the beauty industry in private hands. Founded in 1922 by Jan Keune - one of the founders of the perm - Keune has developed into a multinational, specialized in high quality professional hair care products for the beauty industry.

This was when I first joined Keune to head up the creation of schools in Italy; the main school was established with a photographic studio in Rome, where I was conducting hairdressing courses in several schools and managing photographic photo-shoots from the studios.

I also oversaw and was involved in the largest hair trade show in the world in Bologna Italy and conducted many seminars all around Italy.

**June 2001 - June 2001 - Art Director** at Sanrizz, United Kingdom, (High Street Salon)

**Duties included:**

I moved back to London and during this time whilst working for Sanrizz; I became very active within the hair academies and salons in London. During this time I was very active and involved with the largest hair show in the world "Alternative Hair Show" at the Royal Albert Hall in London.

Sanrizz was founded by Tony Rizzo in 1980 and has since grown to a group of eight salons, renowned for excellence in hairdressing and education. You can find Sanrizz salons at Park Lane (within the Grosvenor House, a JW Marriott Hotel), Russell Square, St Pauls, Knightsbridge, Muswell Hill, St Albans, Guildford and Southampton, with an internationally renowned Educational Academy within the Russell Square salon. The Sanrizz trademark is precision cutting and perfection in colouring set in uber-luxurious surroundings

**June 1999 - June 2000 - Creative & Educational Director** at Woman, Canada , (High Street Salon)

**Duties included:**

I was responsible for creating and developing the team within hair salon along with managing and working on the salon floor. I was also busy promoting the sales of Woman hair product and make up line throughout Canada and North America.

Winning mens hair dressing awards north America.

**June 1998 - June 1999 - Art Director** at J C Cuppello, Canada , (High Street Salon)

**Duties included:**

Creating the educational programs and teach the salon team and working on photo shoots and competitions in Canada.

**June 1997 - June 1998 - Art Director** at Cuppucci, Canada , (High Street Salon)

**Duties included:**

Creating the educational programs and teach the salon team and working on photo shoots and competitions in Canada

**June 1996 - June 1997 - Style Director** at TONI&GUY, Canada , (High Street Salon)

**Duties included:**

Helping recruiting team for salons in Vancouver and teaching team in the Toni&Guy way and working in the salon

**June 1995 - June 1996 - Art Director** at The Lounge, Canada , (College)

**Duties included:**

- Developing the salon team and photo shoots as well working on seminars and shows.
- Winning mens hair dressing awards north America.

**June 1995 - June 1996 - Educational Director** at Arum USA, Canada, (College)

**Duties included:**

Was responsible for education for a new product line and photo imagery for the packaging and promotional material. Also working around the USA on shows, seminars and workshop courses.

**June 1994 - June 1995 - Educational Director** at Joico, Canada , (College)

**Duties included:**

I developed educational programs and created a team of teachers to teach the programs for the 26 salons in the BC area Vancouver, Alberta and Calgary. Also setting a new salon with the concept of the educational programs. Getting the educator involved in photo shoots and competitions where we won team of the year fro Vancouver and runners up in colour and men's. I developed the team to work along side myself in the company photo shoots and had all our work published in Canada and the USA

**June 1992 - June 1994 - Founding Director** at London Hair Academy, UK, (College)

**Duties included:**

I created the London Hair Academy (LHA) in Covent Garden Dury Lane London with my 2 partners , where we had a 21 station salon and school. We also had an educational academy in Impiera Italy ,and had over 250 photographs published international hair magazines world wide. 60% of our business was with students overseas and travel to many countries delivering education , has well has doing London fashion week show and working with Patrick Litchfield and many other photographers

**June 1992 - June 1994 - Educational Director** at Suki's, Canada , (College)

**Duties included:**

I moved to Canada with my wife where I was educational director for Sukis Vancouver and responsible in running courses and educating team members before they start work on the salon floor. And setting up educational programs for the team and seminars, and photo shoots for the company

**June 1981 - June 1989 - Principal Of Schools** at Vidal Sassoon, UK, (College)

**Duties included:**

Started has a stylist and then moved to the school has an educator and within a short period become principal of schools in London, my role was to coordinate a team of 25 teachers running 3 academies and 7 different types of courses for international students. I also was responsible for the daily upkeep of the academies and shows and seminars held with in the uk

**June 1979 - June 1981 - Spa Manager** at Mauro's Hair, UK, (High Street Salon)

**Duties included:**

Was working as a stylist for 1 year and the as a salon manager

**June 1978 - June 1979 - Stylist & Colour Technician** at Nicholas Anthony, Bedford, UK - United Kingdom, (High Street Salon)

**Duties included:**

Worked as a stylist and specialized in colouring

**June 1976 - June 1978 - Student Apprentice** at Valerie's, Bedford, UK - United Kingdom, (High Street Salon)

**Duties included:**

Started my apprenticeship at 15 years old in Bedford along side my cousin

**Education and Qualifications:**

**1976 Vidal Sasson**

Trained in house

stylist and specialized in colouring

**1976 bedford**

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