



# **Curriculum Vitae**

**Female**

**D.O.B. 24 April 1980**

**Number of years working in industry:**

**15 years 11 months**

**Candidate ID Number:** 36784

**Nationality:** British

**Language Skills:**

Fluent: English

**Permitted to work in:** UK - United Kingdom

**Position Sought:** Salon Manager

## **Personal Statement**

An experienced and multi-skilled hair and beauty specialist with an excellent reputation who demonstrates a wide range of technical skills and industry experience spanning 15 years. A motivational leader who successfully manages, trains and develops teams. A focused and diligent business professional, with a proven record of running a successful business and extensive sales expertise. A competent strategist, capable of developing innovative plans to facilitate competitive business growth. Committed to achieving and exceeding demanding targets and objectives while remaining focused on providing exceptional standards of customer service. Outgoing and articulate and able to liaise confidently with clients, sharing ideas and inspiration with colleagues, displaying creativity coupled with a keen eye for detail to devise unique, impactful designs.

Seeking work in international locations.

## **Employment History:**

**January 2015 - July 2016 - Hair Stylist** at (most recent employer hidden for confidentiality) Emirates Mall, Dubai, UAE - United Arab Emirates, (High Street Store)

### **Duties included:**

Swiftly building up a strong foundation of personal clients, consistently ensuring customer satisfaction and generating a strong reputation locally

Recommending individual treatments to clients and successfully selling products/treatments, using extensive knowledge base to offer reliable advice and guidance

### **Products worked with:**

L'OREAL, K'ERASTATSE, ESSI, OPI, REDKEN.

**June 2007 - November 2014 - Spa Director** at Shiva Hair & Beauty salon, London, Golders Green, UK - United Kingdom, (High Street Salon)

### **Duties included:**

Playing a pivotal, multi-faceted role with full accountability for directing and coordinating all operational and financial aspects of the business

Accurately managing all accounts, contracts, sales and deliveries and ensuring compliance with all legal and statutory guidelines and requirements

.Responsible for recruiting, managing, motivating and training a team of 14 staves, effectively delegating tasks, providing support to meet sales targets and deadlines

.Managing a range of products and treatments, driving sales and setting an excellent example to staff by exceeding demanding personal sales targets

.Consistently providing a professional and efficient service to customers, building effective and positive relationships, customer loyalty and repeat business through consistent interaction and utilising excellent interpersonal and communication skills delivering high standards of customer service at all times, ensuring repeat business and customer recommendations

.Building up client base to increase income as well as managing a portfolio of personal clients, creating innovative new hairstyles and developing hair re-growth techniques

.Providing thorough and precise hair and beauty advice and recommendations to customers and keeping up to date with latest industry developments and trends

#### **Products worked with:**

K'ERASTASE,LOREAL,MOROCCAN OIL,PAUL MITCHELL,MEDIK8,KOLESTON-WELLA,HARA,MEDIK8

**March 2000 - March 2007 - Hair Stylist** at few hair salon London, London, UK - United Kingdom, (High Street Salon)

#### **Duties included:**

Swiftly building up a strong foundation of personal clients, consistently ensuring customer satisfaction and generating a strong reputation locally

Recommending individual treatments to clients and successfully selling products/treatments, using extensive knowledge base to offer reliable advice and guidance

#### **Products worked with:**

K'erastase,L'oreal,Redken,Toni&Guy,Koleston,Wella,paul Mitchell,Moroccan oil,Goldwell,Igora Royal,100XP,OPI,Essi,MEDIK8,Hara,Aston&Fincher,Kune,Aveda,

#### **Education and Qualifications:**

**2016 L'OREAL academy in London Hammersmith. colour key,advance diploma TONI&GUY academy in London Tottenham Court Road,advance,classic cutting diploma. Medik8 training school London, derma roller& skin peel diploma BARNET college, London, NVQ3 in hair**

Diploma,Certificate

L'OREAL acadomi London- Awarding colour keys diploma.

TONY&GUY acadomi London-Awarding advand&clasic cutting diploma.

Hair and beauty managment at Shiva Ltd London since 2007 to DEC/2014.

Senior/director stylist since 2000 to 2015in London.

senior stylist at Sister Llc in Dubai.

#### **2016 Pre-University of London**

Diploma,Certificate,NVQ3,A Level, Pre-University.

Hair & Beauty managment all aspects.

senior/creative/direstor hair stylist, beauty therapy , learning/training/tutor salon staves

#### **1999 Pre-University of maths science**

Studying postgraduate in Brand Management which includes 4 modules at London univercity of Business and Finance in;

1-Digital marketing and new media,

2- Marketing strategies and operations,

3-strategic business management,

4-luxury and creative management,

5-international business.

Pre-University, A LEVELS.

subjects as follows;

Maths,Physic,Chemistry,English language,Arabic language,history,Geometry,Calculus,

## **Product Training:**

**September 2016 KOLESTON-WELLA**

At Shiav H&B salon in London

I am very confident and familiar with the KOLESTON & WELLA colour professional and hair care products.

**September 2016 Kersatase**

At Shiva Hair & Beauty salon in London

Hair care product;

K'ERASTASE IS PART OF L'OREAL WHICH ONLY CONCENTRATES ON HAIR CARE PRODUCTS.

ALL DIFFERENT COLOUR TUBES AND BOTTLES OF HAIR CARE PRODUCTS ARE TO SHOW WHICH IS WHICH.KERSTASE HAS A BIG RANGE OF HAIR PRODUCTS FOR MOST HAIR TYPES AND PROBLEMS WITH VARIOUS HAIR TREATMENTS WORK AND HAS EFFECTS ON HAIR.

**September 2016 REDKEN**

At Barnet Hair & Beauty salon in London.

and Sisters Llc in Dubai.

Very confident and familiar with both Hair care and colour products.

**September 2016 TONY&GUY**

TONI&GUY academy in London

TONY&GUY classic & advance cutting diploma in London.

very familiar with the hair colours and hair care products

**September 2016 MEDIK8,L'OREAL,TONI&GUY**

LOREAL ACADEMY LONDON

TONI&GUY ACADEMY LONDON

MEDIK8 ACADEMY LONDON

CLASSIC AND ADVANCE COLOURING AND CUTTING AT LOREAL /TONI&GUY ACADEMY LONDON.

DERMA SKIN NEEDLING , SKIN PEEL , AT MEDIK8 TRAINING CENTRE LONDON

**September 2016 MEDIK8**

MEDIK8 academy in London.

Shiva H&B salon London.

Professional skin care products and qualified .

skin derma roller and peel MEDIK8 Diploma.

**September 2014 L'OREAL**

At Shiva H&B salon in London.

L'OREAL colour keys Diploma in L'OREAL academy in London

L'REAL HAIR COLOURS, MAJIREL, DYA COLOUR,...

L'OREAL HAIR CARE PRODUCTS FROM DIFFERENT RANGE FOR DIFFERENT TYPE OF HAIR, VERIES LEVELS OF DAMAGED HAIR TO SCALP TREATMENTS AND HAIR LOSS, etc.

## **Vocational Qualifications**

Found 2 investors who are willing to open or buy a Hair & Beauty branch, and signed the contract and registered Prime British Mercantile FZE in UAE, PO BOX 56279, Ras Al Khaimah, Licence number is :5012823

## **Hobbies and Interests**

Cinema; swimming; fitness;reading; drawing & designing

CV created at [www.spastaff.com](http://www.spastaff.com)

