



Curriculum Vitae

Female

D.O.B. 22 March 1979

Number of years working in industry:

21 years 3 months

Candidate ID Number: 184785

Nationality: Iranian

Language Skills:

Fluent: persian, Azerbaijani

Good: English, Russian

Permitted to work in: Iran, Belarus

Position Sought: Assistant Manager, Hair Stylist, makeup artist

Personal Statement

With 20+ years of international experience across Tehran, Paris, Dubai, Istanbul, Bishkek, Minsk, and Beirut, I am a passionate hairstylist and personal stylist dedicated to crafting looks that transform both appearance and confidence. My work has graced 100+ photo collaborations, bridal campaigns, and celebrity styling projects, blending technical precision with artistic vision.

As an awardwinning stylist, I specialize in:

Redcarpet and celebrity styling - capturing personality and star power

Trendsetting bridal beauty, including my signature Minimalist Bridal looks

Holistic hair health, backed by certification in scalp care and nutrition

Personal branding through style, helping clients cultivate their unique image

What Sets Me Apart

Global aesthetic - refined in fashion capitals like Paris and Beirut

Educator's mindset - former salon owner & educator, who trained 1,500+ stylists

Multilingual fluency (English, Persian, Russian, Azerbaijani) for seamless client connections

Author of "How Is Your Hair Doing?" - a testament to my hair expertise

Why Work With Me?

I believe true style comes from understanding both the craft and the person beneath the look. My approach combines:

• Technical mastery of cutting, coloring, and styling

• Artistic innovation to create signature looks

• Personal connection to ensure every client feels seen and celebrated

Whether preparing a bride for her big day, crafting a star's redcarpet moment, or helping someone rediscover their confidence through style, I bring passion, precision, and a touch of magic to every appointment.

Let's Create Something Beautiful

Available for:

Salon positions (senior stylist/art director roles)

Celebrity & personal styling contracts

Bridal & special event styling

Editorial & photo shoot collaborations

Seeking work in national and international locations and cruise ships

Employment History:

January 2022 - Present - Personal Branding beauty Coach at (most recent employer hidden for confidentiality)
Online, Iran, Belarus, Belarus, (Home/Mobile)

Duties included:

My mission is to empower clients to embrace and celebrate their unique beauty by aligning their personal brand with their authentic selves. Through tailored hair and makeup styles, I highlight their distinct features and curate color palettes that enhance their natural beauty. This holistic approach refines their aesthetic, strengthens their visual identity, and boosts their confidence, enabling them to shine in any environment.

Products worked with:

L'oreal, Wella

Career Break - Traveling**November 2016 - September 2017 - salon owner** at Elham rahmani beauty salon, Tehran, Iran, Iran, (Hair Salon)**Duties included:**

Owning "Elham Rahmani Beauty Salon" in Tehran was a profound chapter in my life, marked by passion, resilience, and the complexities of entrepreneurship in a challenging environment. In 2016, while preparing for the arrival of my second son, I launched my dream salon in a prestigious northern neighborhood of Tehran. This venture was more than a business—it was a pursuit of the highest beauty standards I had always envisioned.

However, the journey was fraught with obstacles. Shortly after opening, the salon was sealed by Iranian cyber police due to my Instagram activities. Reluctantly closing my social media presence allowed me to reopen, but I soon faced bureaucratic pressures and demands for bribes. Despite my commitment to operating lawfully, my refusal to comply led to accusations of illegally producing and sharing images. Legal counsel confirmed these charges were tools for extortion.

Faced with the threat of severe fines or imprisonment and prioritizing the safety of my family, I made the difficult decision to leave Iran. Within two weeks, I dismantled the salon I loved and departed on the day of my court appearance, leaving everything behind.

Products worked with:

L'Oréal Professionnel, hair care, color, and styling products.

Schwarzkopf Professional, hair color (IGORA, ESSENCE) and styling products.

Wella Professionals, hair coloring (Koleston, Color Touch) and treatments.

Kerastase (L'Oréal), Luxury haircare treatments in premium salons.

TIGI (Bed Head, Catwalk), for styling products like waxes and sprays.

Career Break - Opening my salon**October 2004 - August 2016 - Hair Stylist** at luxury beauty salons, Tehran, Iran, Iran, (Hair Salon)**Duties included:**

The art of hairdressing became my calling, sparking a career marked by creativity, recognition, and success. Over 12 transformative years, I established myself as a trusted stylist for celebrities, high-profile individuals, and luxury salons. My expertise attracted actors, entrepreneurs, and influencers who valued my personalized approach, calm demeanor, and commitment to excellence.

Collaborating with Iran's top hairdressing artists and photographers, I created innovative works that redefined industry standards. My name, Elham Rahmani, became synonymous with professionalism and artistry. Financial stability followed naturally as clients sought my unique skills, and leading brands like Ural invited me to partner with them. However, I chose independence, prioritizing creative freedom over corporate roles, and focused on my vision of opening a salon that embodied tranquility, cleanliness, and professionalism.

Despite my success, the demanding workload and past traumas impacted my health. Seeking holistic healing, I embraced Ayurveda, detoxification, and plant-based diets, which revitalized my well-being and deepened my understanding of wellness. This journey inspired me to integrate holistic practices into my work and life. During this period, I expanded my expertise by studying makeup artistry, offering clients comprehensive beauty solutions. My career became a blend of artistry, innovation, and wellness, creating transformative experiences for those I served. This chapter of my life reinforced my commitment to excellence, creativity, and the well-being of both my clients and myself.

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Schwarzkopf Professional, hair color (IGORA, ESSENCE) and styling products.

Wella Professionals, hair coloring (Koleston, Color Touch) and treatments.
Kerastase (L'Oréal), Luxury haircare treatments in premium salons.
TIGI (Bed Head, Catwalk), for styling products like waxes and sprays.

March 2000 - September 2004 - Assistant at Tehran's top Beauty salons, Tehran, Iran, Iran, (Hair Salon)

Duties included:

I married at the age of 14 and divorced just two years later. As a young, divorced woman with no prior knowledge or experience, I faced immense challenges entering the workforce. Determined to build a life of independence, I enrolled in night school and took on any job that required no expertise, just to make ends meet. However, the workplace was far from welcoming. I experienced sexual harassment from male colleagues, which pushed me to seek a safer, more supportive environment.

I turned to the beauty salon industry, a predominantly feminine space, where I felt I could work with dignity and security. As a young, divorced woman from a small village without the backing of a well-established family, gaining trust in Tehran's competitive environment was no easy feat. Yet, I refused to let societal judgments define my future.

From 2000 to 2004, I studied hairdressing and worked as an assistant for some of Tehran's top hairdressers. This experience was transformative—it allowed me to gain confidence, refine my skills, and apply my knowledge in a practical setting. More importantly, it taught me the value of perseverance and the power of creating a safe, respectful space for women, both personally and professionally.

Products worked with:

L'Oréal Professionnel was one of the most recognized brands in high-end salons. Used for hair coloring (Majirel, Recital), treatments, and styling.

Schwarzkopf Professional, known for IGORA hair color and OSIS styling products.

Wella Professionals, popular for Koleston hair dye and SP (System Professional) line.

Education and Qualifications:

2024 Online

Not certified

colors with chemistry

Online hair color education

2024 Farsi Coaching Academy

Certificate

ICF ACCREDITED COACH TRAINING PROGRAM

I am proud to have earned my coaching certification from the esteemed Farsi Coaching Academy, renowned for its dedication to excellence in coaching education. My experience at the academy was deeply enriching, thanks to the unwavering professionalism of both the staff and the instructors. Throughout the comprehensive year-long program, I was guided by highly knowledgeable and skilled educators who are leaders in the field of coaching.

Under the insightful guidance of Mr. Taymour Miri, the esteemed head of the academy, I honed my coaching skills, gaining invaluable knowledge and practical expertise. The academy's curriculum is designed to foster personal and professional growth, and I found each module to be both intellectually stimulating and highly enjoyable.

2023 Farsi Coaching Academy Tehran, Iran

Certificate

THE ART OF GROUP COACHING

I am honored to have completed an intensive 8-week group coaching program at the prestigious Farsi Coaching Academy, a leader in coaching education. This program, led by the knowledgeable and inspiring instructor Ali Kolivand, provided me with essential tools and methodologies to design impactful coaching sessions.

Through this program, I developed the skills necessary to create and implement my own group coaching program focused on cultivating healthy eating habits. The knowledge and insights gained from this course enabled me to positively impact the well-being and lifestyle choices of my participants.

This program not only enhanced my coaching capabilities but also fueled my passion for promoting health and

wellness within communities. I am grateful for the invaluable guidance and support of my mentor, Ali Kolivand, and I am excited to apply these learned skills to inspire and facilitate positive transformations in others' lives.

2023 Training the Trainer course, Tehran, Iran

Certificate

The 'Training the Trainer' course was an enriching four-day journey, meticulously structured to enhance educators' skills in teaching haircutting and hair coloring techniques. This immersive program provided in-depth, up-to-date information, blending theoretical knowledge with practical methodologies. Participants delved into the latest trends and techniques, learning how to effectively communicate and demonstrate these skills to others. The course emphasized curriculum development, effective teaching strategies, and student engagement, empowering trainers to deliver high-quality, impactful education. By the end of the program, attendees were equipped with the confidence and expertise needed to inspire and educate the next generation of hair professionals.

2006 Tehran, Iran

Certificate

Bonyan Curriculum For Personal Growth and Effective Communication Skills

I have had the privilege of participating in all the courses offered by Bonyan Institute, under the expert guidance of Dr. Fereshteh Mirhashemi, and completed my studies there in 2006. This esteemed institute specializes in soft and personal development skills, offering remarkable programs that have significantly contributed to my individual and professional growth. The comprehensive curriculum, led by Dr. Mirhashemi, focuses on essential skills such as emotional intelligence, effective communication, negotiation, teamwork, leadership, and stress management. Each course is designed to empower participants with the tools and insights needed to excel personally and professionally. Thanks to Bonyan Institute and Dr. Mirhashemi, I have been able to enhance my abilities, improve my relationships, and reach new heights in my career.

2000 Trained in house, Golnaz Beauty Salon

Not certified

From 2000 to 2004, I studied hairdressing and worked as an assistant for some of Tehran's top hairdressers. This experience was transformative—it allowed me to gain confidence, refine my skills, and apply my knowledge in a practical setting. More importantly, it taught me the value of perseverance and the power of creating a safe, respectful space for women, both personally and professionally.

2015 makeup for ever academy

Reflecting back on November 2015, I completed an unforgettable 30-day journey at the Makeup For Ever Academy in Paris. This intensive program was a significant milestone in my life, transforming my passion for makeup into professional expertise.

Under the tutelage of seasoned educators, I delved deep into the world of makeup. From mastering foundational techniques to exploring advanced artistry, each day broadened my skills and understanding of the beauty industry.

The course emphasized the importance of teamwork. Working closely with fellow aspiring artists, I learned to collaborate and innovate, mirroring real-world scenarios. It was a chance to share ideas, grow together, and form meaningful connections.

Getting hands-on with Makeup For Ever's exceptional products was a highlight. Understanding product selection and application techniques enhanced my technical expertise, allowing me to create diverse and stunning effects.

2012 L'oreal Academy

The L'Oreal Academy's "Color Keys" course was immensely informative for me. I learned valuable insights that helped alleviate the challenges I faced in hair color transformations, which previously left me feeling underqualified. This course marked the beginning of a new phase of knowledge enhancement in the field of hair coloring.

The "Color Change" course, following the "Color Keys" program, clarified new uncertainties for me. With this knowledge, expertise, and my existing experience, every client was amazed by my services.

This course, though comprehensive, didn't introduce any new concepts to me, as I had already acquired the knowledge through extensive practice and research. My prior experience and self-driven learning had thoroughly prepared me in this area, allowing me to confidently deliver impressive results to my clients.

Product Training:

February 2024 Scalp care course

Tehran, Iran. ADAK TEB CO

This Professional Scalp Care Course was an intensive two-day program, focusing on advanced techniques and practical applications for optimal scalp health. The course was expertly designed to blend technical knowledge with hands-on practice, ensuring participants gained a profound understanding of scalp care.

Each session provided in-depth insights into the best practices, tools, and products required for maintaining a healthy scalp. Participants were engaged in live demonstrations and interactive workshops, allowing them to apply learned techniques in real-world scenarios. This comprehensive course equipped attendees with the skills needed to elevate their professional expertise in scalp care.

January 2023

CDC & ELGON

Emanuela Lanni

Tehran, Iran

The 'Training the Trainer' course was an enriching four-day journey, meticulously structured to enhance educators' skills in teaching haircutting and hair coloring techniques. This immersive program provided in-depth, up-to-date information, blending theoretical knowledge with practical methodologies. Participants delved into the latest trends and techniques, learning how to effectively communicate and demonstrate these skills to others. The course emphasized curriculum development, effective teaching strategies, and student engagement, empowering trainers to deliver high-quality, impactful education. By the end of the program, attendees were equipped with the confidence and expertise needed to inspire and educate the next generation of hair professionals.

November 2015

Makeup for ever products

makeup for ever academy in Paris

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Completing the course in the magical city of Paris added a special touch to the experience. The city's lively art and fashion scenes constantly inspired me, fueling my creativity and passion for the craft.

December 2014

INTENSIVE MAKEUP COURSE

INTENSIVE MAKEUP COURSE

at the Academy of Samer Khouzami, Beirut, Lebanon

Inspired by Samer Khozami's mesmerizing makeup transformations on Instagram, I embarked on yet another journey to Beirut. Known for its vibrant culture, amazing cuisine, and warm, friendly locals, Beirut, with its picturesque setting on the Mediterranean, offered the perfect backdrop for my continued exploration of the art of makeup.

At the Samer Khozami Academy, I immersed myself in a unique learning experience, exploring Samer Khozami's distinctive style of eye and skin makeup. Their approach, a blend of artistry and precision, opened my eyes to new techniques and creative possibilities. I had the opportunity to share my expertise in designing natural eyebrows, showing my lovely instructor how subtle changes can completely transform a look while maintaining a natural appearance.

The Academy provided more than just technical skills; it was an inspiring environment that fueled my passion for makeup. The hands-on sessions and personalized instruction helped me refine my craft, blending artistry with expert technique.

November 2014

AYURVEDA MASSAGE TECHNIQUES

Chakrapani Ayurveda, Jaipur, India

Amid a whirlwind of stress and the relentless pace of a workaholic lifestyle, my search for lost health led me to an Ayurvedic clinic in the enchanting city of Jaipur, India. Known as the Pink City for its stunning architecture, Jaipur offered a retreat into a world of ancient wisdom and holistic healing.

The time spent at the clinic was a profound journey into Ayurveda, the age-old system of medicine that seeks balance and holistic well-being. Here, I delved into the principles that underpin this healing tradition, exploring not just the physical, but also the mental and spiritual components of health.

During my stay, I attended a course that introduced me to the intricacies of the human body from an

Ayurvedic perspective. I learned about marma points—vital energy centers that play a crucial role in maintaining health and wellness. This knowledge was eye-opening, providing a new lens through which to view the interconnectedness of body, mind, and spirit.

In my quest for deeper understanding, I also registered for an online course in Ayurveda. The course, lasting nine months, was a further exploration into this ancient wisdom. Although I never received my certificate of completion, the course was invaluable, enriching my perspective on health and wellness.

April 2014 L'oreal Professional Products

L'oreal Academy in Paris

In 2014, I was invited by the L'Oreal Academy to Paris, where I met two of their international artists. During my stay in Paris and my interactions with the Academy, my skills and talents were highly praised. However, during the Business School seminar that emphasized the importance of selling home care products to clients as a means to cover all salon operational costs, I became skeptical. This skepticism led to a distrust towards the beauty industry giants, which later played a significant role in my decision-making process.

Vocational Qualifications

Since mid-2022, I have embarked on a transformative journey as a **Health Coach** while studying coaching at the Farsi Coaching Academy. During this time, I designed and implemented a unique fasting program that delivered exceptional results, inspiring participants to adopt healthier eating habits and fostering a deeper awareness of their overall well-being.

As part of my studies in the art of group coaching, I led the "Mindful Eating" group coaching program, empowering individuals to achieve sustainable wellness. This experience highlighted the profound impact of aligning one's work with their passion and solidified my commitment to helping others transform their lives.

In parallel, I began my journey as a **Personal Branding Coach**, offering online coaching to help clients enhance their personal and professional image. By combining my expertise in beauty, styling, and holistic wellness, I guide individuals in aligning their outer appearance with their inner confidence and goals. This dual focus allows me to support clients in achieving balance and authenticity in all aspects of their lives.

Currently, I am furthering my expertise at the prestigious Nutrition Network Academy, driven by an unwavering dedication to continuous learning and professional growth. My goal is to specialize as a **Hormonal Health Coach**, focusing on achieving the delicate balance necessary for optimal hormonal harmony.

For me, coaching transcends a career—it is a calling to transform personal challenges into powerful tools for creating meaningful, life-changing outcomes. Witnessing clients reclaim their health, confidence, and vitality brings me immense joy and fulfillment.

Hobbies and Interests

Meditation, Yoga and researching keep the flame inside my heart alive.

CV created at www.spastaff.com

