

# **Curriculum Vitae**

**Female**

**D.O.B. 17 December 1965**

**Number of years working in industry:**

**22 years 1 month**



**Candidate ID Number:** 13227

**Nationality:** Swedish

**Language Skills:**

Fluent: English, Swedish

**Permitted to work in:** European Union

**Position Sought:** Spa Consultant, Regional Senior Manager, Spa Director, Spa Manager

## **Personal Statement**

I am positive and quick to see possibilities in things. I am also an entrepreneur likes to build business and have a drive to achieve business results.

Entrepreneurship, Business development and Customer Satisfaction are my key competences.

Seeking work in international locations and on cruise ships

## **Employment History:**

**January 2008 - February 2012 - Spa Consultant** at (most recent employer hidden for confidentiality) Riyadh, Stockholm, Saudi Arabia, (Product Company)

### **Duties included:**

Business and Development Consultant

During the last years I have worked full time as a Business and Development Consultant for Kommitment AB. My clients have been entrepreneurs and companies, mainly in the Health Care and Beauty Spa Industry, needing advice, training and hands on support in business and quality development.

I have also been involved in supporting and inspiring women entrepreneurs and leaders in seminars, workshops and training.

In recruiting and team development I am a certified facilitator for the international assessment tool IPU, something I have used in a number of projects for setting up successful teams. Entrepreneurship, Business development and Customer Satisfaction are my key competences.

### **Products worked with:**

NoseOption

PhotoNova system

Lpg system

Different spa medical products

**January 2001 - January 2008 - Spa Director** at Kliniken AB, Falun, Stockholm, Sweden, (Skin Clinic)

**Duties included:**

Operative Manager, Plastic surgery and Medical Skin Care Clinic

For more than 7 years I was the owner and Operative manager for the successful specialist clinic KLINIKEN AB. We offered specialist care and surgery in medical skincare, plastic surgery and blood vessel surgery.

Under my leadership a number of doctors, nurses and Beauty specialist offered top quality plastic surgery and medical skincare in Stockholm and Falun.

The business had both privately paid and insurance paid customer and I had a very clear focus on developing a top quality organization with customer orientation as the leading word and value. The company also became recognized for outstanding quality and good relationship with customers and business partners.

**Products worked with:**

Skin Doctors

Cellex C

Roc

Decleor

Dr Murrad

Restylane

Botox

TCA Peeling

**January 1999 - January 2001 - Spa Consultant** at Helhetsintrycket AB, Sala, Sweden, ( Hotel Spa)

**Duties included:**

Trainer, Education and Training for Beauty and Health Industry

I was responsible for setting up the company Helhetsintrycket and worked as a Trainer for people in the Beauty Industry in areas like Marketing, Sales, Business Development and Customers relations.

**Products worked with:**

Matis

Darphan

Decleor

Dr Schammek

Sothys

Joe Blasco

**January 1990 - December 2000 - Spa Director** at Hud & Friskvårdsverkstan, Sala, Sweden, (Day Spa)

**Duties included:**

Operative Manager, Spa Beauty and Health Clinic

For more than 10 years I was running the Beauty and Health Clinic Hud & Friskvårdsverkstan. The company was growing quickly and became famous for its Customer focus and relationship building. We were pioneers in the European beauty concept MATIS BEAUTY CENTER.

### **Products worked with:**

Matis

Decleor

Dr Schrammek

Darphan

Joe Blasco

Murrad

### **Education and Qualifications:**

#### **2012 Spa and Hospitality Management University of California Irvine, USA**

Certificate

Spa and Hospitality Management - ongoing

#### **2009 International CIDESCO Certificate Vocational College for Skin Treatment and Beauty Specialists Beauty Therapist School, Stockholm SWEDEN**

Bachelor's degree, Certificate, Diploma...

My Formal Education and Certificates

2009

Certified Facilitator for Group dynamic and Personnel Assessment IPU

Target Training International

2001

Certification of Dermatology Hygienist

University of Uppsala, SWEDEN

1988-1989

International CIDESCO Certificate

Vocational College for Skin Treatment and Beauty Specialists

Beauty Therapist School, Stockholm SWEDEN

1984-1985

Business and Marketing School

Gymnasieskolan in Hedemora, SWEDEN

Plus a number of seminars, courses and workshops for product lines, Treatment Methods, Leadership, Marketing, Sales and Personal Development.

Machines and Equipment I have deep knowledge in

Photonova PLS3 (Intensive Puls Light) Hair Removal, Vascular Lesions, Pigmented Treatments.  
[www.photonova.com](http://www.photonova.com)

LPG Cellu M6 Endermologi, Lymph and cellulite treatments. [www.lpgsystems.com](http://www.lpgsystems.com)

Plasmalite FPL Luxsano Hair, Vascular, Pigmented. [www.luxsano.com](http://www.luxsano.com)

TCA peeling

Plus all major facial and medical treatments in Spa Beauty and skin clinics.

High level of ICT skills and familiar with standard computer soft wares like MS office.

#### **1985 Gymnasieskolan in Hedemora, SWEDEN**

High School

Business and Marketing School

Gymnasieskolan in Hedemora, SWEDEN

#### **2009 Target Training International**

- Target Training International, Stockholm

#### **2001 Certification of Dermatology Hygienist**

University of Uppsala, SWEDEN

### **Product Training:**

#### **February 2012 NoseOption**

Sweden-Saudi Arabia

Nose Option is a unique disposable product that prevents bad odor. It enhanced the work environment and work efficiency for personal who works in bad smelling environments.

The characteristics of the product is innovation, simple, effective, human respect and dignity.

Training had been with the Business Inkubator in Sweden.

#### **January 2009 NoseOption**

Business Inkubator

My own innovation product for helth and medical sector.

Involved in the Buisness Inkubator

#### **January 2007 Skin Doctors**

Sweden-Stockholm

Theory and practice

#### **January 2005 Restylane**

Sweden - Stockholm

Theory and practice

#### **January 2004 LPG system**

Paris

Theory and practice

#### **January 2002 PhotoNova IPL system**

Gotenburg

Theory and practice

#### **January 2002 Skin Doctors**

Sweden - Stockholm

Theory and practice

#### **January 1995 Matis**

Paris

Theory and practice

**January  
1993**

**Dr Schrammek**

Denmark

Theory and practice

**January  
1991**

**Decleor**

Stockholm

Theory and practice

## **Vocational Qualifications**

### My Profile in Summary

Extensive experience in developing and managing Health Care and Beauty Spa Clinics.

Highly qualified trainer in customer service, business development and skin treatments.

Deep knowledge in top of the line dermatology machines and methods.

Certified CIDESCO and post degree educated Dermatology hygienist.

Plus all major facial and medical treatments in Spa Beauty and skin clinics.

High level of ICT skills and familiar with standard computer soft wares like MS office.

## **Hobbies and Interests**

In my spare time I enjoy sports, running, power walking, tennis, aerobics, Zumba, being out in nature, and of course being with my family.

CV created at [www.spastaff.com](http://www.spastaff.com)

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