

Curriculum Vitae

Female

D.O.B. 17 December 1965

Number of years working in industry:

22 years 1 month



Candidate ID Number: 13227

Nationality: Swedish

Language Skills:

Fluent: English, Swedish

Permitted to work in: European Union

Position Sought: Spa Consultant, Regional Senior Manager, Spa Director, Spa Manager

Personal Statement

I am positive and quick to see possibilities in things. I am also an entrepreneur who likes to build business and have a drive to achieve business results.

Entrepreneurship, Business development and Customer Satisfaction are my key competences.

Seeking work in international locations and on cruise ships

Employment History:

January 2008 - February 2012 - Spa Consultant at (most recent employer hidden for confidentiality) Riyadh, Stockholm, Saudi Arabia, (Product Company)

Duties included:

Business and Development Consultant

During the last years I have worked full time as a Business and Development Consultant for Kommitment AB. My clients have been entrepreneurs and companies, mainly in the Health Care and Beauty Spa Industry, needing advice, training and hands on support in business and quality development.

I have also been involved in supporting and inspiring women entrepreneurs and leaders in seminars, workshops and training.

In recruiting and team development I am a certified facilitator for the international assessment tool IPU, something I have used in a number of projects for setting up successful teams. Entrepreneurship, Business development and Customer Satisfaction are my key competences.

Products worked with:

NoseOption

PhotoNova system

Lpg system

Different spa medical products

January 2001 - January 2008 - Spa Director at Kliniken AB, Falun, Stockholm, Sweden, (Skin Clinic)

Duties included:

Operative Manager, Plastic surgery and Medical Skin Care Clinic

For more than 7 years I was the owner and Operative manager for the successful specialist clinic KLINIKEN AB. We offered specialist care and surgery in medical skincare, plastic surgery and blood vessel surgery.

Under my leadership a number of doctors, nurses and Beauty specialist offered top quality plastic surgery and medical skincare in Stockholm and Falun.

The business had both privately paid and insurance paid customer and I had a very clear focus on developing a top quality organization with customer orientation as the leading word and value. The company also became recognized for outstanding quality and good relationship with customers and business partners.

Products worked with:

Skin Doctors

Cellex C

Roc

Decleor

Dr Murrad

Restylane

Botox

TCA Peeling

January 1999 - January 2001 - Spa Consultant at Helhetsintrycket AB, Sala, Sweden, (Hotel Spa)

Duties included:

Trainer, Education and Training for Beauty and Health Industry

I was responsible for setting up the company Helhetsintrycket and worked as a Trainer for people in the Beauty Industry in areas like Marketing, Sales, Business Development and Customers relations.

Products worked with:

Matis

Darphan

Decleor

Dr Schammek

Sothys

Joe Blasco

January 1990 - December 2000 - Spa Director at Hud & Friskvårdsverkstan, Sala, Sweden, (Day Spa)

Duties included:

Operative Manager, Spa Beauty and Health Clinic

For more than 10 years I was running the Beauty and Health Clinic Hud & Friskvårdsverkstan. The company was growing quickly and became famous for its Customer focus and relationship building. We were pioneers in the European beauty concept MATIS BEAUTY CENTER.

Products worked with:

Matis
Decleor
Dr Schrammek
Darphan
Joe Blasco
Murrad

Education and Qualifications:

2012 Spa and Hospitality Management University of California Irvine, USA
Certificate

Spa and Hospitality Management - ongoing
2009 International CIDESCO Certificate Vocational College for Skin Treatment and Beauty Specialists
Beauty Therapist School, Stockholm SWEDEN
Bachelor's degree, Certificate, Diploma...

My Formal Education and Certificates
2009
Certified Facilitator for Group dynamic and Personnel Assessment IPU
Target Training International

2001
Certification of Dermatology Hygienist
University of Uppsala, SWEDEN

1988-1989
International CIDESCO Certificate
Vocational College for Skin Treatment and Beauty Specialists
Beauty Therapist School, Stockholm SWEDEN

1984-1985
Business and Marketing School
Gymnasieskolan in Hedemora, SWEDEN

Plus a number of seminars, courses and workshops for product lines, Treatment Methods, Leadership, Marketing, Sales and Personal Development.

Machines and Equipment I have deep knowledge in

Photonova PLS3 (Intensive Puls Light) Hair Removal, Vascular Lesions, Pigmented Treatments.
www.photonova.com

LPG Cellu M6 Endermologi, Lymph and cellulite treatments. www.lpgsystems.com

Plasmalite FPL Luxsano Hair, Vascular, Pigmented. www.luxsano.com

TCA peeling

Plus all major facial and medical treatments in Spa Beauty and skin clinics.

High level of ICT skills and familiar with standard computer soft wares like MS office.

1985 Gymnasieskolan in Hedemora, SWEDEN

High School

Business and Marketing School

Gymnasieskolan in Hedemora, SWEDEN

2009 Target Training International

- Target Training International, Stockholm

2001 Certification of Dermatology Hygienist

University of Uppsala, SWEDEN

Product Training:

**February
2012**

NoseOption

Sweden-Saudi Arabia

Nose Option is a unique disposable product that prevents bad odor. It enhanced the work environment and work efficiency for personal who works in bad smelling environments.

The characteristics of the product is innovation, simple, effective, human respect and dignity.

Training had been with the Business Inkubator in Sweden.

**January
2009**

NoseOption

Business Inkubator

My own innovation product for helth and medical sector.

Involved in the Buisness Inkubator

**January
2007**

Skin Doctors

Sweden-Stockholm

Theory and practice

**January
2005**

Restylane

Sweden - Stockholm

Theory and practice

**January
2004**

LPG system

Paris

Theory and practice

**January
2002**

PhotoNova IPL system

Gotenburg

Theory and practice

**January
2002**

Skin Doctors

Sweden - Stockholm

Theory and practice

**January
1995**

Matis

Paris

Theory and practice

**January
1993**

Dr Schrammek

Denmark

Theory and practice

**January
1991**

Decleor

Stockholm

Theory and practice

Vocational Qualifications

My Profile in Summary

Extensive experience in developing and managing Health Care and Beauty Spa Clinics.

Highly qualified trainer in customer service, business development and skin treatments.

Deep knowledge in top of the line dermatology machines and methods.

Certified CIDESCO and post degree educated Dermatology hygienist.

Plus all major facial and medical treatments in Spa Beauty and skin clinics.

High level of ICT skills and familiar with standard computer soft wares like MS office.

Hobbies and Interests

In my spare time I enjoy sports, running, power walking, tennis, aerobics, Zumba, being out in nature, and of course being with my family.

CV created at www.spastaff.com

