

Curriculum Vitae

Male

D.O.B. 13 July 1970

Number of years working in industry:

22 years 8 months



Candidate ID Number: 12752

Nationality: British

Language Skills:

Fluent: English

Basic: German, Arabic

Permitted to work in: UAE - United Arab Emirates, UK - United Kingdom

Position Sought: Regional Senior Manager, Spa Manager

Personal Statement

A highly motivated, self-disciplined person with a methodical approach to problem solving. Can easily fit into a team environment and gel quickly with other employees. Enjoys working for busy companies; contributing to the smooth running of the team by using my own initiative or previously gained skills.

Employment History:

January 2019 - Present - Operations Director at (most recent employer hidden for confidentiality) Dubai, UAE - United Arab Emirates, (5 Star Hotel Spa)

Duties included:

Responsible for the development of health clubs, spa's, beach operation and food/beverage outlets in the MENA Region. Deliver on concept, design, build project management, day to day operational management. Identify suitable property that meet the product briefing and meet local regulations. Liaise with owners/stakeholders to offer a comprehensive sales and marketing plan with financial budgets to ensure return on investment.

Projects include Pre-Opening and Operational Management of 4 Padel Tennis Clubs across UAE.

Pre-Opening and Operational Management of OCR Park in Abu Dhabi.

Pre-Opening and Operational Management of ICryo In Abu Dhabi and Dubai.

Internal Verifier/Assessor/Tutor for Fitness Education companies delivering health and fitness programs up to Level 4

Products worked with:

Elemis

Clairons

January 2022 - January 2023 - Spa Consultant at N/A, N/A, (5 Star Hotel Spa)

Duties included:

N/A

December 2014 - December 2018 - Regional Senior Manager at St Regis Doha , Qatar, Qatar, (5 Star Hotel Spa)

Duties included:

Fiscally responsible for achieving aggressive EBITDA targets. Managing the day-to-day operation of all health club, spa and recreation products. Driving membership sales through analysing the current marketplace and exploiting areas that have been previously untapped. Empowering colleagues to want to deliver on service, standards and forge excellent relationships with members, guests. Delivering compliance of health and safety at work procedures, procedures relating to food safety and roll out of planned and preventative maintenance. Develop after school's clubs and camps. Enhance operational efficiency by identifying/examining strengths and weaknesses of business units. Multi-site management for 5 other Marriot properties.

Products worked with:

Remede Spa

September 2012 - November 2014 - Recreation Manager at Art Rotana, Manama, Bahrain, (5 Star Hotel Spa)

Duties included:

Responsible for the Pre-Opening management of a 5 Star, 311-bedroom hotel recreation facility including, gym, 7 room spa, kids club, aerobic studio, beach sports, 300metre beach, water sports, private island, water park and 14 private cabanas. Develop beach club and marina membership with sales and marketing strategy for potential membership of 1000 members. Develop department profit and loss budgets. Conceptualise and develop the Spa. Responsible for liaising with local government on health and safety legislation ensuring compliance.

Products worked with:

Dermalogica and Elemis, plus locally made essential oils

December 2009 - August 2012 - Sports manager at Pharoahs and Cleopatras, Dubai, UAE - United Arab Emirates, (Health Club)

Duties included:

Responsible for a recreation club spanning 20,000 sq ft, housing, 2 x F&B outlets, separate male/female gyms, 3 studios, 13m climbing wall, 2 pools, lazy river relaxation area, squash and tennis courts. Was accountable for implementing annual profit & loss accounts; annual sales and marketing plans for the F&B outlets, club and membership; along with creating a memorable sales journey for members to follow from initial contact to joining.

My responsibilities for the smooth daily operation of the F&B outlets (monthly turnover approx AED 40000) included ensuring that both were HACCP compliant, carrying out stock checks, cost control and monitoring GP. Reviewing KPI's to ensure Club growth and being proactive to adapt the marketing plan if required.

Multi Site Management - Responsible for day-to-day operational input of Cleopatra Boutique Spa for Men incorporating gym, pool, spa facility and also for Cleopatra Spa & Wellness in Sharjah Shooting and Golf Club.

January 2005 - November 2009 - General Manager at David lloyd, Dundee, UK - United Kingdom, (Health Club)

Duties included:

This role see's me taking control of a Health Club with a Beauty Salon and a Fully Licensed Bar Restaurant. I am responsible for the profit and loss accounts without compromising on very high standards which I insist on in the club, liaising with local government on health and safety laws, providing guidance/training for all HOD's and staff alike, supplying accurate reports to directors.

Products worked with:

Elemis

February 2005 - March 2005 - at N/A, N/A, UK - United Kingdom, (Health Club)

Duties included:

N/A

February 2003 - February 2005 - Fitness Professional at N/a, N/a, UK - United Kingdom, (Health Club)

Duties included:

N/A

Education and Qualifications:

2001 Premier Global

Diploma

Personal Training and Sports Massage Therapy

Nutrition and GP Referral

1986 Carrickfergus High School

Product Training:

January 2014 Elemis

Dubai

Body Massage, Facials

Vocational Qualifications

During my time in the Uk I was studying Geology through the Open University.

Hobbies and Interests

Avid Rugby fan and runner...

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