

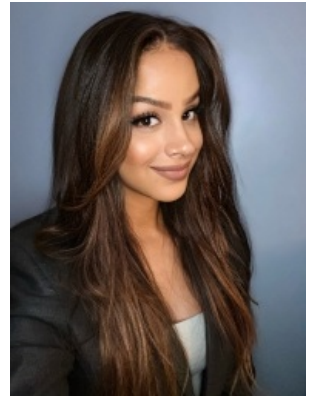
Curriculum Vitae

Female

D.O.B. 30 March 1988

Number of years working in industry:

1 year 5 months



Candidate ID Number: 123326

Nationality: American

Language Skills:

Fluent: English

Permitted to work in: USA - United States

Position Sought: Salon Manager, Hair Stylist

Personal Statement

Experienced hair expert with 17 years in the beauty and fashion industry across the U.S and the Middle East. Recognized for expertise in editorial, fashion, and beauty campaigns, as well as salon services and a deep understanding of the science of hair. Versatile background includes roles in production, education, and project management, showcasing a commitment to continual growth and development in the field.

Highly trained and skilled to offering high end service to clients/guest.

I'm Seeking work in international locations

Employment History:

September 2023 - December 2023 - Consumer Liaison for L'oreal Product Development at (most recent employer hidden for confidentiality) New york city, New York, USA - United States, (Product Company)

Duties included:

Experience

Consumer Liaison/Recruiter 9/2023 - 12/2023

Curion: L'Oreal, New York City (3 month Contract)

- Conducted consultations to assess and qualify panelists for hair coloring program participation and ongoing studies
- Processed and conducted calls and emails to ensure panelist engagement.
- Managed client check-in/check-out procedures and distributed payments, consent forms, ensuring compliance with study protocols.
- Updated participation and incentive amounts in the ARCS database, maintaining accurate and organized records including excel software
- Provided hands-on support, including coloring, as needed for study requirements.
- Managed the work of hairstylists, with hairstylists reporting directly to me.
- Addressed clients inquiries promptly and delivered exceptional customer service to ensure a positive participant experience.
- Completed various tasks and projects as assigned by senior management, demonstrating flexibility and adaptability.

Products worked with:

L'Oreal Matrix Hair color

Redken Shades EQ

March 2023 - November 2023 - Cosmetology Educator/Instructor at Arrojo Academy , New York City, New York, USA - United States, (College)

Duties included:

Cosmetology Educator 3/2023 - 11/2023 Arrojo Academy, New York City

- Developed and presented course curriculum to students, overseeing testing and grading tasks in both Theory and Practical classes with class sizes of up to 16 students.
- Conducted supervision and evaluation of student participation and attendance, providing constructive feedback for improvement.
- Instructed advanced cut and coloring techniques, including barbering, on the clinic floor, fostering a hands-on learning environment.
- Created effective lesson plans and projects aligned with state board curriculum standards, ensuring a well-rounded educational experience.
- Administered and graded exams, meticulously maintaining accurate records by inputting data into student records systems.
- Assisted students on the clinic floor in delivering salon services to booked clients, enhancing practical skills and real-world application.
- Provided support tailored to individual student development levels and learning styles, fostering a positive and inclusive learning environment.

Products worked with:

Arrojo Hair products only to teach the students and use on clients at the student salon

May 2021 - January 2022 - Salon Manager at CNB Dubai, Dubai, United Arab Emirates, UAE - United Arab Emirates, (Day Spa)

Duties included:

- Managed, monitored and analyzed all salon operations in a Membership- only Spa and successfully collaborated with stakeholders to optimize services and memberships processes
- Increased client base and gained high membership sales through quality relationship management
- Planned, strategized, and reported on new campaigns enhancing current and future campaign performance using databases and analytic tools including Tableau
- Provided digital advertising via social and digital platforms, increasing foot traffic by 10%
- Managed product vendor accounts, maintained staff records and proactively facilitated marketing initiatives for promotions and events. Performed hair services for clients: haircuts, hair coloring, extensions, wigs, and other hair treatments including Keratin and Botox.
- Facilitated continuing education for salon apprentices

Products worked with:

Davines, Goldwell, Mizani, Kerastase, L'oreal

Education and Qualifications:

2022 Lehman College American Barbering institute Arrojo Cosmetology
Barbering `License `Cosmetology License Cosmetology Teaching License
Manage, Master Hairstylist, Creative Director, cosmetology Educator

2015 Arrojo Academy
New York State Cosmetology License

2013 Hunter College
Majored in Business

Hobbies and Interests

Healthy living lifestyle. No alcohol. Vegetarian. Yoga

